

# Put Your Stud in STALLION ALLEY

**Stallion Alley** is the first place breeders turn when searching for the ideal sire. Economically priced and arranged in an easy-to-read format, this templated ad directory is one of the most popular sections of the magazine.

Each ad is 1/8 page with one color photo and a brief description (35-word maximum). Ad proofs are not provided.

**Only \$250.** Prices are discounted with signed contract.

**All ads appear on the APHA web site, at no additional charge, during the month of publication.**

**For more information, call at (817) 222-6432.**

Photo, form and payment must be received in our office by the 20th of the month two months prior to issue date. Exceptions are the June issue (April 16th) and December issue (October 15th). If you plan to advertise in three or more issues, ask about our discounted rates.

## Stallion's Name

Year • Color • Pattern  
Sire: Name  
Dam: Name

Description of your stallion: i.e. characteristics, behavior, measurements etc.  
Accomplishments in the show ring  
Title and points earned etc.  
and more

**Fee: \$ Amount**  
Guarantees, Services

**Farm Name**  
Contact 2  
Contact 3  
Contact 4  
Contact 5  
Contact 6



## 1 Fill out the information below. Please type or print clearly.

Registered Name: \_\_\_\_\_ Breed:  APHA  AQHA  JC  PtHA Year: \_\_\_\_\_ Registered Color: \_\_\_\_\_

Pattern:  Overo  Tobiano  Tovero  Solid Paint-Bred  Homozygous Tobiano  Homozygous Black Gene

Sire: \_\_\_\_\_  QH  JC Dam: \_\_\_\_\_  QH  JC

Each line can have a maximum of 36 characters, one character per box.

Farm Name:	
Contact 2:	
Contact 3:	
Contact 4:	
Contact 5:	
Contact 6:	

## 2 Choose the options and list the fees for your stallion.

- LFG - Live Foal Guarantee
- LCFG - Live Colored Foal Guarantee
- TCSA - Transported Cooled Semen Available
- TFSA - Transported Frozen Semen Available
- LB - Limited Booking
- MMD - Multiple Mare Discount
- EBD - Early Booking Discount
- HYPP N/N - Hyperkalemic Periodic Paralysis Negative
- HYPP N/H - Hyperkalemic Periodic Paralysis Carrier
- OLWS Neg - Overo Lethal White Syndrome Negative
- EVA Tested Neg/Vac - Equine Viral Arteritis

## Choose Incentive Logos (3 Maximum)

- Breeders Trust
- Breeders Trust 2011 Gold
- Breeders Trust 2011 Silver
- Breeders Trust 2011 Platinum
- AQHA Incentive
- NSBA
- NSBA Stallion Incentive
- NSBA Breeders Cup
- OPHB/Triple Crown
- Tom Powers/Triple Challenge
- Just For Pleasure
- Kentucky Paint Incentive
- NRHA Sire & Dam
- NRCHA

- First Shipment Free
- Introductory
- Stud Fee \$ \_\_\_\_\_
- Booking Fee \$ \_\_\_\_\_
- Chute Fee \$ \_\_\_\_\_
- V/MC - Visa/Mastercard Accepted
- PayPal

## 3 Write your ad. Six lines of type, 43 characters in each line, one character per box below. The only abbreviations allowed are the acronyms listed in Step 2. One stallion per ad. must follow horse's name where applicable and count as one word. "Unofficial" will be added to APHA title, points or awards not reflected in APHA records and will be included in the overall word count. Please print clearly and legibly. The Journal is not responsible for errors due to illegible handwriting. Advertising containing pedigrees or claims regarding points and titles earned by individual horses must accurately reflect the records maintained by APHA. Copy that is in variance with official APHA records, as compiled by the Registration and Performance Departments, will be changed as necessary without consent of the advertiser.

Each line can have a maximum of 43 characters, one character per box.


## 4 Select your method of payment. All Ads must be prepaid, unless a signed contract is on file. Check Enclosed VISA MasterCard American Express

APHA ID Number: \_\_\_\_\_ Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV#: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_ Signature: \_\_\_\_\_  
*print clearly*

## 5 Mail or fax this form to: Paint Horse Journal Advertising Department • 2800 Meacham Boulevard • Fort Worth, Texas 76137 • FAX: (817) 222-8466 Upload photo at: [www.painthorsejournal.com/advertise/fileuploads.aspx](http://www.painthorsejournal.com/advertise/fileuploads.aspx)