

Classified Ads: Sell It With Words

Classifieds Are Your BEST Ad Value

- ◆ Only \$1 per word (10-word, \$10 minimum)
- ◆ Reach more than 73,000 potential customers
- ◆ 26 categories make finding your ad easy

Free Internet Classifieds

Journal Classified Ads are posted at no additional charge on **www.painthorsejournal.com** during the same month as the issue in which the ad runs. E-mail addresses and Web sites are hyperlinked FREE!

Easy! Submit your ad on-line at www.painthorsejournal.com. Look under "Advertiser's Toolbox."

1 Fill out the information below—this will not appear in your ad.

Advertiser's Name: _____ APHA ID#: _____ not a member

Address: _____ E-mail: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Home Phone: _____ Business Phone: _____

Month(s) advertising*: _____ Horse's Name: _____

*Classified Advertising deadline is the 20th of the month, two months prior to publication date. Ads received after 4:30 p.m. on the deadline day will appear in the next issue. Exception: June (April 16th deadline) and December (October 15th) deadline.

2 Choose your classification—one for each ad placed.

- | | | |
|--|---|--|
| <input type="checkbox"/> Paints For Sale or Lease | <input type="checkbox"/> Catalogs/Magazines | <input type="checkbox"/> Pets |
| <input type="checkbox"/> Paint Mares/Fillies For Sale or Lease | <input type="checkbox"/> Help/Employment Wanted | <input type="checkbox"/> Real Estate |
| <input type="checkbox"/> Paint Stallions/Colts For Sale or Lease | <input type="checkbox"/> Tack and Equipment | <input type="checkbox"/> Gifts |
| <input type="checkbox"/> Paint Geldings For Sale or Lease | <input type="checkbox"/> Feed and Vet | <input type="checkbox"/> Internet Services |
| <input type="checkbox"/> Paint Stallions At Stud | <input type="checkbox"/> Sales and Clinics | <input type="checkbox"/> Equestrian Clothing |
| <input type="checkbox"/> Paints Wanted | <input type="checkbox"/> Schools and Education | <input type="checkbox"/> Lodging/Stabling |
| <input type="checkbox"/> Quarter Horses For Sale/At Stud | <input type="checkbox"/> Horse Transportation | <input type="checkbox"/> Professional Services |
| <input type="checkbox"/> Thoroughbreds For Sale/At Stud | <input type="checkbox"/> Trucks and Trailers | <input type="checkbox"/> Miscellaneous |
| <input type="checkbox"/> Pedigree Services | <input type="checkbox"/> Training | |

3 Write your ad—Don't forget to include contact information such as phone number, e-mail, Web site and state (each counts as one word). Do not abbreviate. No capital letters, boldface type or centered headings.

Advertising containing pedigrees or claims regarding points and titles earned by individual horses must accurately reflect the records maintained by APHA. Copy that is in variance with official APHA records, as compiled by the Registration and Performance Departments, will be changed as necessary without consent of the advertiser.

4 Select your method of payment. Check Enclosed VISA MasterCard AmericanExpress

Card Number: _____ Exp. Date: _____ CVV#: _____

Cardholder's Name: _____ Signature: _____

print clearly

All Classified Ads must be prepaid. Send check, money order or credit card information with this form. Please do not send cash.

Mail or FAX this order form to: Paint Horse Journal Classified Ad Manager

P.O. Box 961023 ♦ Fort Worth, Texas 76161 ♦ FAX: (817) 222-8466 ♦ Phone: (817) 222-6417

Questions? Call (817) 222-6417, or send an e-mail to classified@apha.com. Sorry, ads cannot be accepted over the phone.