

The Color of Money



A little investment, a lot of return.

*Promote your superstar stallion in the March
Breeder's Trust Stallion Showcase!*

Are owners know that foals by Breeder's Trust stallions are simply more valuable, and they turn to the March issue to find the perfect match. A foal that is eligible for Breeder's Trust earnings is a more attractive purchase for buyers who intend to show or race their new horse.

If your stallion is enrolled, make sure he is included in the March Breeder's Trust Stallion Showcase. The special section, featuring large photos and plenty of space to list accomplishments, puts the spotlight on your star sire. It is an investment that guarantees a solid return.

Full-page/One Stallion.....\$650

Half-page/One Stallion....\$420

DEADLINE: January 20, 2012

Contact Jackie McGinnis for details
(817) 222-6432
jmcginnis@apha.com

Paint Horse
Journal

The Color of Money

Twenty One Characters

Sire: Who is your daddy • Height
Year Color • Height
Dam: who is your mom

APHA World Show Champion and Reserve World Champion
Two-time APHA World Champion. Over 440 APHA points! Sire of multiple futurity winners.
Multiple APHA Honor Roll leader! Special discounts available.

Fee: \$1,500, includes Booking Fee
\$400 Collection Fee, Shipping is at actual
LCFG, TFSA, HYPP, N/N, Video Available, Offspring Available For Sale

Owned by:
Paint Horse Ranch
Horse Owner
Address 1
Address 2
Phone
Web Address
Email Address

Standing at:
Paint Horse Ranch
Horse Owner
Address 1
Address 2
Phone
Web Address
Email Address

Fidelity GOLD

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Breeders' Trust Stallion Showcase Ad Reservation Form

Deadline for materials is January 20, 2012

Call your advertising representative for details.

Jackie McGinnis

(817) 222-6432

jmcginnis@apha.com

Restrictions: Only stallions subscribed to the APHA Breeders' Trust for the 2012 breeding season may be advertised in this section. The Breeders' Trust ads are templated in a uniform format, which limits layout flexibility. Camera-ready ads will not be accepted for this section.

Please include your quality photograph or upload at www.painthorsejournal.com/advertisers.htm.

All hard copies will be returned when the March issue is mailed.

Full Page/One Stallion \$650 Half Page/One Stallion \$420 Prices include templated layout and one color photo.

Please use one copy of this form for each horse you are advertising.

Headline: _____

Horse's Name: _____ AQHA JC PtHA Year, Color and Pattern: _____

Sire: _____ AQHA JC Dam: _____ AQHA JC

Stud Fee : _____ Which includes: Booking Fee Chute Fee Collection Fee First Shipment

Please list any additional fees:

Height/Weight (optional): Private Treaty For Sale-Standing Until Sold

Transported Frozen Semen Transported Cooled Semen Live Foal Guarantee Live Color Foal Guarantee

Homozygous Tobiano Homozygous Black HYPP N/N OLWS Negative HYPP N/H

MasterCard/VISA Logos DVD Available Offspring Available For Sale EVA Tested Neg/Vac

Please check Futurities/Incentive Fund logos in addition to APHA Breeders' Trust (limit 3):

AQHA Incentive Fund NSBA Stallion Incentive OPHB/Triple Crown Tom Powers/Triple Challenge NRHA Sire & Dam

NSBA NSBA Breeders Championship Futurity Just For Pleasure Kentucky Paint Incentive NRCHA

Other Information: (The more copy the ad contains, the smaller the picture will be. No abbreviations, please.)

Owned by: _____ Logo

Ranch Name: _____

Your Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Phone Numbers: _____

Email Address: _____

Website Address: _____

Standing at: _____ Logo

Ranch Name: _____

Manager's Name _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Phone Numbers: _____

Email Address: _____

Website Address: _____

Payment Information:

APHA ID Number:

I have a signed contract on file, please bill me. Check enclosed* Charge to my: VISA MasterCard American Express

Card Number: _____ CVV#: _____ Expiration: _____

Name as it appears on card: _____

Signature: _____

Return Form, Photo and Payment to: *Paint Horse Journal*, 2800 Meacham Blvd., Fort Worth, TX 76137 or fax to (817) 222-8466.

**In the event that your check is returned unpaid for insufficient or uncollected funds, we may present your check electronically.*